**Beautification, Communication and Marketing Committee**

**July 15, 2022**

**MINUTES**

**Present**: Bryan DeLaney, Russ Dukeman, Marsha DuVall, Penny Epperson, Sonya Hale, Kathy Moore, Beth Patterson and Denise Savdidge

**Absent:** Belinda Belvin, Van West, Keith Litcofsky, Susan Mangubat, and Maria Stamey

**BEAUTIFICAITON EFFORTS**

List of areas needing attention at the front entrance and around the area of the Clubhouse:

* Fence needs to be painted at the front entrance and at the clubhouse
* Security Shack and message boards need to be painted
* Weeds need to be pulled at both places
* Bushes and crepe myrtles need to be trimmed at both places
* Mulch is needed around the side trees at the clubhouse
* Front door of the clubhouse needs painting
* Area around pavilion needs work; e.g.; down trees need to be removed
* Weed eating should occur around new community signs

If committee members see other areas needing action, should let Beth know before next Saturday’s Board Meeting. List will be provided to Board and to GM.

**COMMUNICATION EFFORTS**

During this part of the meeting, discussion focused on the Cabana not being open the past weekend. An E-blast was not sent to members. Two tables having approximately 15 people left due to food and drink not being available. The need for a back-up plan was discussed. Everyone recognized that hiring is very difficult at this time. Possible options for addressing this issue were offered:

* Have member work to pay of dues.
* Offer Serv Safe training to members. Denise knows someone who can do the training and will contact him. This seems to be the most viable option.

Committee members also discussed having the Lounge open on Saturdays and Sundays for football games, etc. If restaurant manager does not want to open up possible food options were discussed:

* Potlucks
* Food trucks – Sonya mentioned she would FU with someone she knows who has a food truck; we could try this on a trial basis.

*Welcome Letter to New Members* – has been completed and placed on rent manager; new members will automatically receive letter.

*Welcome Book* – has been completed.

*President’s Message* – Sonya’s monthly message has been E-blasted to members April, May, June and July. Members appear to be very positive about this new effort.

*Website*: Susan wants more information about herself and her team with ta link on the realtor page of the website.

*Foxwood Hills Fan Page -* Denise reported there are 498 contacts on the fan page. Denise will post request about contractors who may be members of FH. That way we can FU with them to see if they would be willing to help with work needed.

*Meeting with Chickasaw Realtors:*  Denise will provide realtor’s information to Sonya for follow up.

**MARKETING EFFORTS**

* Advertisements: the three locations where the POA has advertised does not include information about FH. Beth has followed up with the 3 sites to determine issue. Beth will work with the office to submit information.
* Welcome Book: no report
* Chamber After Hours: Marsha will contact Chamber to determine existing calendar of after- hours and best option for food and drink.
* Hosting Realtors: Susan recommends a lunch or happy hour. She can email all realtors and post on realtor sites.
* On-site realtors: realtors are onsite from 11:00-3:00 every Saturday throughout the summer season. Sign, Realtor Onsite located at front entrance.
* Code Enforcement: Kathy reported on all reports submitted to Code Enforcement.
  + Corner of Blackjack & Hwy 11: property has been cleaned up.
  + Trailer on Little Choestoea: is being destroyed.
  + Trailer on Blackjack: clean-up in progress.
  + Property on W. Spearman: being cleaned up.
* Lobby Video: Susan has contacted two companies – her guy has left for another job. She and Beth will meet once company identified.
* Mountain Bay Park: Marsha reported on bids received to date: $72K and $100K. She is meeting with 3rd individual on the 18th. The bathrooms need to have the sheet rock replaced. Mike, who worked on the downstairs bathrooms will be contacted once he returns in 3 weeks to see if he would be willing to help.
* Car Show: Penny reported that she had been in contact with Ron Larnea of Dalton, GA who organizes Car Shows. Her nephew and his dad have cars to enter and has knowledge of people in the area who enters cars. Food trucks was discussed as a possibility (BBQ and Mexican). Discussion of prizes included trophies, vouchers and gift cards. An ad is to be placed in the paper in order to publicize the event. Would also be in touch with local radio. Entry fees would be used to pay for trophies, etc. Excess funds would go back into Committee efforts.
* Note: After meeting, Denise had Social Committee meeting the next morning and she met with Belle afterwards. Belle suggested if we do the car show in October to have the beer tent set up. Likes the voucher idea. She was very receptive to extending hours to earlier hours for these types of things. Also likes Serv Safe and having folks available on call food running when things get too busy.
* Getting in touch with Rotary: This is a service network of businesses that could be an important contact for FH. Having a lunch and providing an introduction to FH was suggested.
* The need to re-engage with the Chamber was also mentioned. Beth will FU with Keith about this.
* Signage: the need to have a FH sign on Highway 11 was discussed. Beth will FU with SCDOT to see how we can get a green sign like Chickasaw has. She will also be in contact with the condos to see if they plan to take down the sign near the produce stand.
* Fit-Trail: Beth will prepare an E-blast announcing the opening of the Trail. Two signs needed: 1) Exercise at your own risk, etc; 2) Fit-Trail similar to new community signs. Beth will FU with Keith.

At the conclusion of the meeting, Bryan announced that T-Mobile was offering 5G home internet for $45 month.