Communication and Marketing Report

Board Meeting

December 18, 2021

E-Blasts

* Total Contacts: 926
* Open rate: 40%

Association Update

* To be sent in January

Lobby Video

* Will be updated to include volunteer activities

Website

* Adding documents continues to be a challenge
* Setting up one-on-one training after the holidays

Updated Signage for FH

* Signs have been received
* Maintenance building frames for them
* One has been placed at the main entrance
* Susan Mangubat is drafting new sign for corner Little Choestoea and Blackjack

Front Entrance

* 17 crepe myrtles and 3 dogwoods have been planted – application for free trees from Palmetto grant approved
* Fitness trail has been marked off – will begin laying out materials when we have a few good days